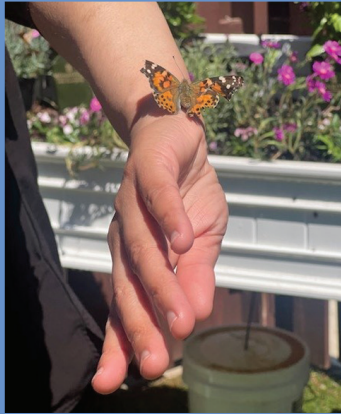


# A Year of Meaningful Moments



**insight**  
MEMORY CARE  
CENTER

2025-2026  
ANNUAL REPORT





**A Message of Gratitude**

*From Our CEO and Board Chair*

Dear Friends,

Every day at Insight Memory Care Center, we witness moments that remind us why our work matters: a gentle hand offered in reassurance, a smile sparked by a familiar song, the comfort of knowing someone truly understands. These moments would not be possible without you.

This past year, your generosity, trust, and care have touched countless lives. Because of you, our participants have found joy in daily activities, families have found support and understanding, and our staff had the resources and encouragement to provide care with compassion and dignity. Your belief in our mission brings hope, light, and connection to those navigating the challenges of memory loss.

We are humbled by the resilience of our community – residents, families, staff, volunteers, and supporters alike. Together, we are creating a place where every person is seen, valued, and celebrated. Every gift, every act of kindness, every moment you share makes an extraordinary difference in the lives of those we serve. Thank you for so generously investing in our work.

As we look to the future of Insight, we remain inspired by your dedication and excited about the opportunities ahead. Together, we will continue to transform the experience of memory care with compassion, innovation, and unwavering commitment.

From the bottom of our hearts, thank you for walking this journey with us. Because of you, we can continue to nurture lives, honor memories, and bring light to the days of so many.

With deepest gratitude,

A handwritten signature in black ink that reads "ABailey".

**Angela Bailey**

*Chief Executive Officer*

A handwritten signature in black ink that reads "Ginger A. Noce".

**Ginger Noce**

*Chair, Board of Directors*

# Financial Snapshot

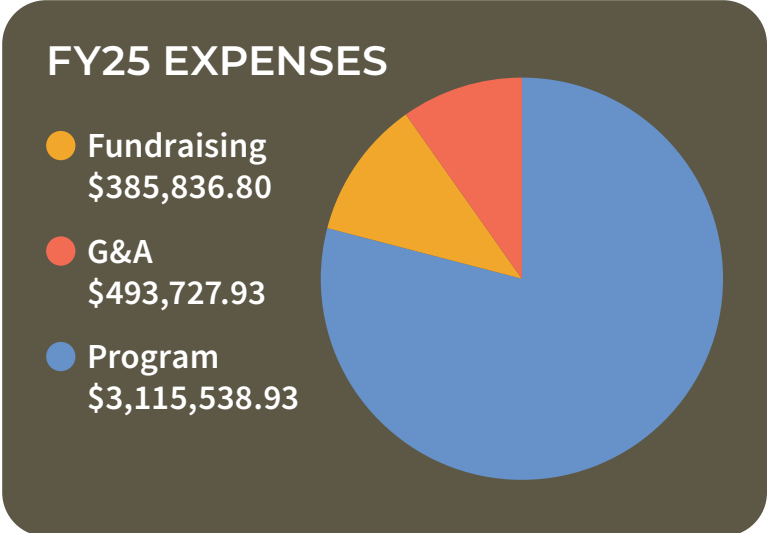
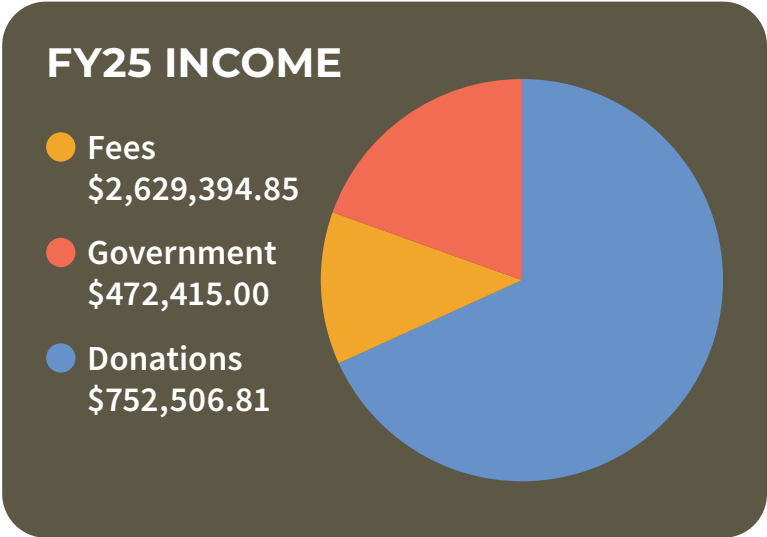
Insight Memory Care Center is a nonprofit providing quality memory and cognitive care for families living with dementia. We do this through specialized day programs for individuals living with memory and cognitive impairments, support for care partners and families, and education and engagement opportunities for the wider community. Since our founding in 1984, Insight has offered a spectrum of holistic care, with a vision of a community where those living with cognitive impairment can achieve the highest quality of life.

## Your generosity makes our work possible.

At Insight Memory Care Center, we recognize that every contribution represents trust — trust in our mission, in our care, and in our commitment to families navigating the challenges of memory loss. We honor that trust by stewarding each gift with integrity, transparency, and deep gratitude.

We are intentional and thoughtful in how resources are used, directing funds where they matter most: compassionate programs, expert staff, meaningful engagement, and vital support for caregivers. Through careful planning and responsible oversight, we ensure your investment creates lasting impact today while strengthening our ability to serve tomorrow.

Because of you, individuals living with cognitive decline experience dignity and connection, and families find understanding and hope. We are profoundly grateful for your partnership in advancing our mission.





***Our mission***

is to provide specialized care, support, and education for individuals in all stages of memory or cognitive impairment, their care partners, and the community.



# Thank You to Our Volunteers

At Insight Memory Care Center, we are deeply grateful for the generosity, time, and energy of our volunteers. Your dedication brings joy, comfort, and connection to the lives of our residents every day. Through your compassion and commitment, you help create a vibrant, supportive community that truly makes a difference. Thank you for being an essential part of our mission.

## The Future is Bright

As Insight enters our next chapter, we are focused on organizational clarity, leadership alignment, and strengthening our voice, presence, and impact—while preserving the qualities that make us unique.

Strategic Priorities:

- Our People, Our Future
- Strengthening Financial Stability and Philanthropic Capacity
- Expanding Insight's Reach Through Relocation and Disciplined Growth

A key step in this growth is our move (scheduled for early 2027) to **8550 Arlington Boulevard in Fairfax**, within the American Red Cross building. The new space offers excellent accessibility and a central location in Fairfax County. More importantly, it is a purpose-built environment designed to support participants, families, and staff with improved layout, expanded program areas, and long-term sustainability.

This relocation allows us to increase capacity in both our **Day Center** and **Reconnections programs**, enabling us to serve more families in our community. It strengthens Insight's future by providing a more functional, modern, and accessible space, creating opportunities for expanded programming, and supporting long-term financial sustainability. This is a strategic investment in Insight's mission and the families we serve.



## Make an Impact

Your support helps us fully realize this vision, enhancing care, expanding programs, and ensuring no one in our community faces memory loss alone. Join us in building a brighter, more connected future.

**Please contact (703) 204-4664 if you would like to learn more or make a gift.**

Insight Memory Care Center is deeply grateful to our Board of Directors for their dedicated leadership and steadfast support. Their vision, guidance, and commitment to our mission ensure that we continue to provide exceptional care, education, and resources to individuals living with memory impairment and their families.

Because of their service, Insight remains strong, innovative, and prepared to meet the evolving needs of our community.

### **Board of Directors**

**Ginger Noce**, *President*

**Tiffani C. Moore**, *Vice President*

**Kathy MacDonald**, *Treasurer*

**Susan Stadskev**, *Secretary*

**Mark Epstein**

**Mary Gibert**

**Katie Hilburn**

**Susan Infeld**, RN

**Jaclyn Irvine**

**Thomas James**

**Shanika McCloud**

**David Posner**

**Michael R. Shoemaker**

**Henry Tran**, MD



Insight extends our deepest gratitude to Anita Irvin for her dedication and meaningful contributions to our organization. As we thank Anita for her service, we are pleased to welcome Angela Bailey as our new Chief Executive Officer. Angela brings vision, energy, and a strong commitment to advancing Insight's mission, and we look forward to the continued growth and innovation her leadership will inspire.

### **Leadership Team**

**Angela Bailey**, *Chief Executive Officer*

**Jinene Christian**, *Director of Philanthropy*

**Mary Curry**, *Day Center Director*

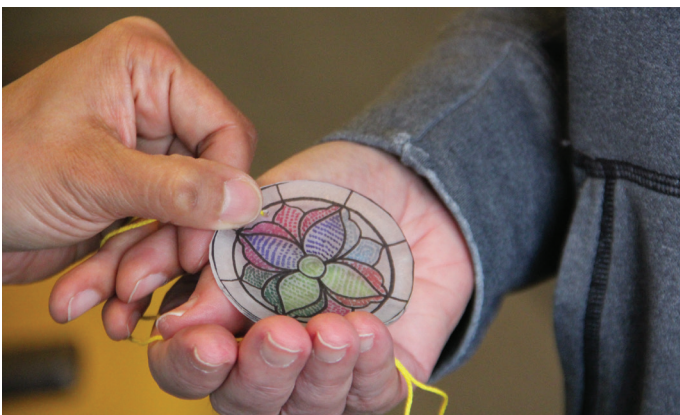
**Tiffany Cyprian**, *Director of Human Resources*

**Melissa Para**, *Director of Early Stages*

**Alexandra Ramsey**, *Director of Growth & Community Relations*

**Niki Tindall**, *Director of Finance & Administration*

**Lindsey Vajpeyi**, *Director of Education & Support*



# Impact & Outcomes

Insight is dedicated to transforming the lives of individuals living with memory impairments and supporting their families. Through personalized care, evidence-based programs, and a compassionate approach, we help residents maintain independence, enhance cognitive function, and improve overall quality of life. Our outcomes speak to the power of connection and purpose, with measurable improvements in engagement, emotional well-being, and daily functioning for those in our care.

## Insight by the Numbers:

**161**

Day Center

**141**

Reconnections

**29**

Financial Assistance

**1,291**

Support Groups

**256**

Memory Café

**534**

Consultations

**167**

Memory Screenings

**57**

SHARE Program

**1,704**

Classes

**14,877**

Webinar Views

**1,474**

Professional Training

**Total 20,691**



*I love the staff,  
the programs,  
and the positive  
environment.  
It's a wonderful  
place!*



# Community Engagement & Partnerships

Community engagement and partnerships are at the heart of Insight's mission. By collaborating with local organizations, healthcare providers, and volunteers, we create programs that enrich lives, foster inclusion, and strengthen connections for individuals living with memory loss. These partnerships amplify our impact, extend our reach, and bring meaningful experiences to both residents and the wider community.

- Opened Reconnections at The Landing (relocated from Old Town)
- Launched Dementia Capable Care Specialist training with Crisis Prevention Institute—an evidence-based program for healthcare workers
- Expanded grant-funded *Meet Me: Community Outings* across Northern Virginia for early-stage families
- Partnered with Inova Parkinson's & Movement Disorders Center and Resonance Improv Alliance to offer monthly *Improv for Movement & Memory* in Fairfax and Sterling
- Published the 6th edition of *Caregiving at a Glance* with grant support for distribution
- Celebrated 40th anniversary, honoring founder Lin Noyes Simon



# At Insight Memory Care Center, hope is in every hug, care in every visit, and connection in every conversation.



Your support makes this possible—for every resident, every family, every day.

Philanthropy remains the foundation of Insight Memory Care Center's ability to serve individuals and families living with dementia across Northern Virginia. As a nonprofit, Insight depends on the generosity of donors, foundations, and community partners to ensure that high-quality, person-centered care is accessible to all—regardless of financial circumstances. Each gift directly supports essential programs, including adult day services, caregiver support, education, and community outreach.



Over the past year, philanthropic support has expanded Insight's impact in meaningful ways. Contributions have helped strengthen programs, introduce new initiatives, and provide scholarship assistance to families who might otherwise be unable to access services. This support also advances training and education efforts that build a more dementia-capable community rooted in understanding and compassion.

Insight is deeply grateful for its network of supporters whose commitment sustains this work today and into the future. Their generosity ensures that more individuals living with memory loss—and those who care for them—receive the support they need and deserve.



Please give today and make a difference that matters.

[www.insightmcc.org](http://www.insightmcc.org)

If you have questions or would like to learn more about specific philanthropic opportunities, please call 703-204-4664.





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