








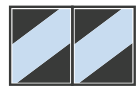




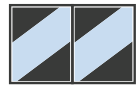



















9TH ANNUAL EVENT SPONSORSHIP

Insight Memory Care Center is celebrating its 9th annual fundraising event, Paintings & Pairings, on October 15, 2020. Due to COVID-19 the event will be virtual, and the need for your support is greater now that Insight has pivoted to provide new virtual programming. The event will feature interactive remote networking, suggested hors d'oeuvres and wine pairings, an online auction, and the Excellence in Memory Care Award.

2020	 TICKETS Event tickets to enjoy the evening!	 SPEAKING Pre-recorded event recognition.	 PROGRAM Advertisement in event program.	 THANK YOU Full page listing in the Sourcebook.	 BLOG Recognition in Insight's blog.	 INVITATION Recognition in postcard invite.	 WEBSITE Recognition on IMCC website.	 EMAIL Recognition in event emails.	 SOCIAL Targeted mentions in event promotion.
\$20,000 HOST	30	VIDEO One Minute	 Color Spread	 LOGO Prime Placement	YOU! Your Article	 LOGO Prime Placement	 LOGO Link	 LOGO Link	5
\$10,000 DIAMOND	25	VIDEO 30 Seconds	 Color Spread	 LOGO	YOU! Your Article	 LOGO	 LOGO Link	 LOGO Link	4
\$7,500 PLATINUM	20	Verbal Recognition	 Spread	 LOGO	Thank You Spotlight	 LOGO	 LOGO	 LOGO	3
\$5,000 GOLD	15	Verbal Recognition	 Full Page	 LOGO	Thank You Spotlight	 LOGO	 LOGO	 LOGO	2
\$2,500 SILVER	10		 Half Page	Name	Thank You Listing	Name	Name	Name	1
\$1,500 BRONZE	5		 Quarter Page	Name	Thank You Listing	Name	Name	Name	
\$500 FRIEND	2			Name			Name	Name	

For more information, please contact Robin McGlothlin at robin.mcglathlin@insightmcc.org or 703-204-4664.